

## Inner blue line

Image area:  
Critical art  
should be  
within  
this  
area



## Second Green line

Button Size:  
all art and color  
should bleed  
past  
this  
line

**NEVER**  
**SEND PDF**  
**ART WITH**  
**DIELINE UNLESS**  
**YOUR SENDING**  
**ILLUSTRATOR FILES &**  
**DIELINE IS ON LAYER.**

## Magenta CUT LINE

This line is where we  
cut your button art should  
bleed all the way to this line- so  
all color/art wraps around button