

## Inner blue line

Image area:  
Critical art  
should be  
within  
this  
area

## Second Green line

Button Size:  
all art and color  
should bleed  
past  
this  
line

**NEVER  
SEND PDF  
ART WITH  
DIELINE UNLESS  
YOUR SENDING  
ILLUSTRATOR FILES &  
DIELINE IS ON LAYER**

## Magenta CUT LINE

This line is where we  
cut your button art should  
bleed all the way to this line so  
all color/art wraps around button

